



Michael Findley

Professional Summary

Experienced Front End Developer and problem-solver with advanced programming skills and a hardworking mentality. Seeking to apply expertise and extensive experience in WordPress Development to take on a challenging new role with a growing team.

Work History

iDesigns Solutions - SR. Developer

01/2010 - Current

- Handle all aspects of WordPress development from Initial Consultation to launch.
- Manage updates using ZenDesk and completing day to day tasks.
- Design and Develop Email Templates to be used across various Email Platforms (SalesGenie, Mailchimp, Constant Contact etc...)
- Evaluated and improved the work of other developers on the team.
- Coordinated with SEO Consultant to evaluate and improve Organic results based on Design Layout and Keyword strategies.
- Produced robust, accurate code that minimized production issues.
- Discussed project progress with customers, collected feedback on different stages and directly addressed concerns.
- Contributed ideas and suggestions in team meetings with Project Managers and Consulting Firms and delivered updates on deadlines, designs and enhancements.

Yum International, Pizza Hut Brand - Web Media Designer

01/2008 - 01/2010

- Handled all updates for company HTML sites and developed new IBM Portal for intranet site.
- Trained departments on new IBM Portal and assisted all departments with portal page creation and updates as needed.

Dyn-Corp International - E-Learning Developer

01/2007 - 01/2008

- Worked with IT Trainers to conceptualize graphical layout of websites.
- Developed wireframes and Photoshop mockups and made changes to designs based on feedback from IT Trainers.

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Quitman, TX 75783

- iDesignsSolutions.com
- birdscleaning.com
- mb2dental.com

Skills

- WordPress (Multisite, BuddyPress, WooCommerce, LMS)
- HTML5/CSS3/PHP/Sass
- GIT
- Photoshop
- SalesGenie, Mailchimp, Constant Contact
- Hosting setup and configuration
- StoryBrand
- Project Management
- Team Leadership
- BaseCamp
- ActiveCollab
- BrowserStack
- Shopify
- Umbraco

Education

2005

University of Texas

Bachelor of Science: Computer Science

2003

Mt. Pleasant, Texas

Associate of Science

- Transformed Photoshop layouts of websites to HTML pages.

Travelocity Webmaster

01/2007

- Under general supervision, created moderately complex internal/external company web pages including graphics, animation and functionality.
- Maintained two different company-brand websites.

